

Report of the Webinar on “Innovation and Startup Ecosystem”

Date: 9th October 2021

Objective: To create awareness about Innovation and Startup among the students of our institute.

Outcome: The students will be able to understand the Innovation and Startup Ecosystem and they can define their ideas properly.

Targeted Participants: Students of our college.

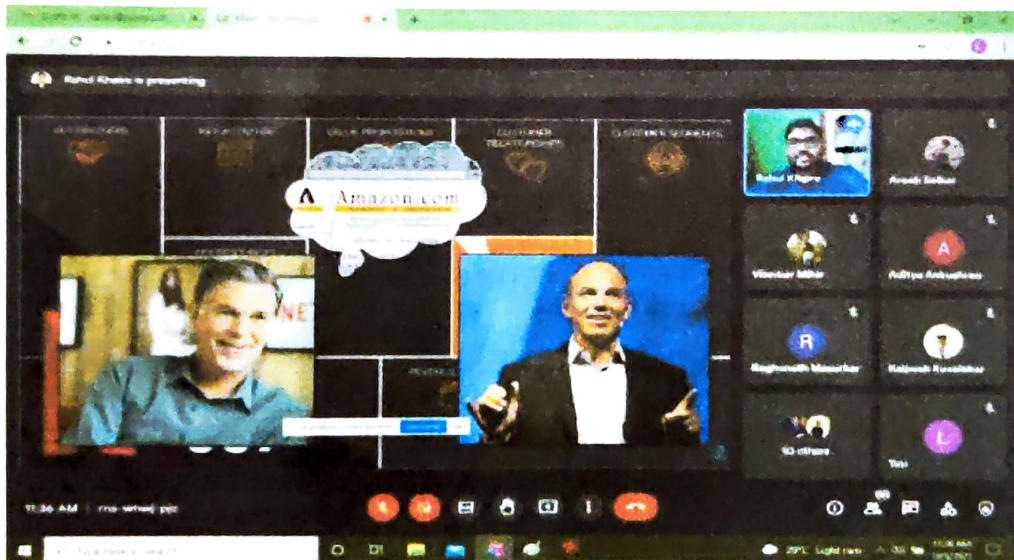
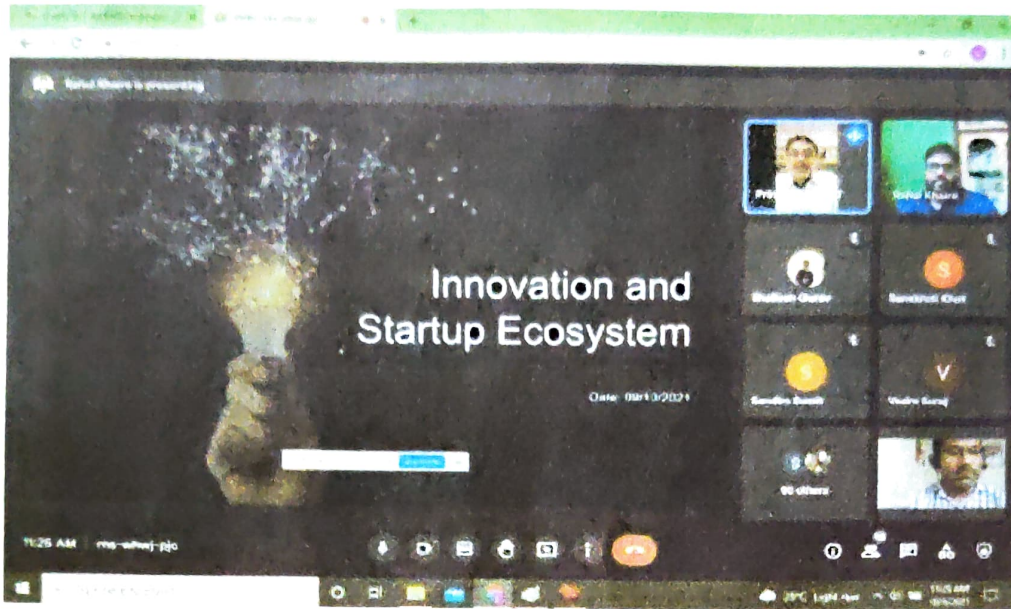
No. of Participants: 98

Execution: This webinar was organized by **Institute Innovation Council (IIC) RMCET** and Mr. Rahul S. Khaire, Presales Consultant (WIPRO PUNE) was the resource person for this webinar. He has discussed the following topics in this webinar.

1. Netflix case study which talks about how Netflix used innovation to expand their business
2. Innovation definition
3. Innovation versus invention with examples
4. Understanding business models
5. Types of innovation (how innovation applies to the various parts of the business)
6. Real Examples of innovations
7. Tesla Motors case study which talks about Teslas innovative business model of electric vehicles

Also, he has responded the queries of audience actively and given the suitable explanations for the same. This seminar will be beneficial for the students.

Photographs:




PRINCIPAL
Rajendra Mame College of Engineering
& Technology Ambav, Devrukh,
Tal. Sangameshwar Dist. Ratnagiri,
Pin : 415804 (Maharashtra)